

# Sponsorship Portfolio

**WTMZ23**  
**11NOV**  
**ETOPIA**

**MUJERES  
TECNOLOGÍA  
PONENCIAS  
NETWORKING**

organiza:



colabora:



Fundación Zaragoza  
Conocimiento



Zaragoza  
AYUNTAMIENTO



# WTMZ23 Women Techmakers in Spain



# What is Women Techmakers?

It is a global initiative promoted by Google to give visibility to women in the field of technology.

Women Techmakers pretends to create a community with visibility, generating resources that encourage innovation and the participation of women in this sector. These events are designed to promote the inclusion of women in technology.

## Who is the target audience?

**This is an event open to anyone interested in the world of technology.**

We want to cover various topics such as **new technologies, agile, communication, web development, UX** or any interesting trends in the sector.

Attendance at the event is open to both men and women, but **the speakers will be exclusively women**, as one of the objectives is to give them visibility as well as to promote a safe space that encourages female participation.



# WTM in Zaragoza



## Figures in Zaragoza

**More than 250 attendees: Split over 2 tracks of talks plus 2 workshop rooms**

**94 talk proposals in Call for Papers**

**35 female speakers and 4 mentors**

**25 talks and workshops offered**

**30 sponsors and collaborators**

**10 mass media echoed our event**



## Companies that have trusted us



## WTM in Zaragoza 2022

**Over 200 attendees, 4 talks, 7 speakers.**

**Breakfast, lunch, and**

**Networking**

In 2023 we're coming back in a big way. **Help us make it happen!**





# When y Where?

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18



November 11, 2023

ETOPIA Centro de Arte y Tecnología

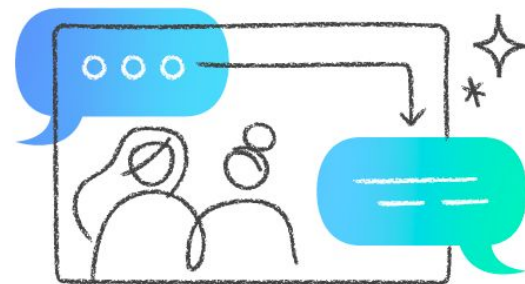
#WTMDareToBe

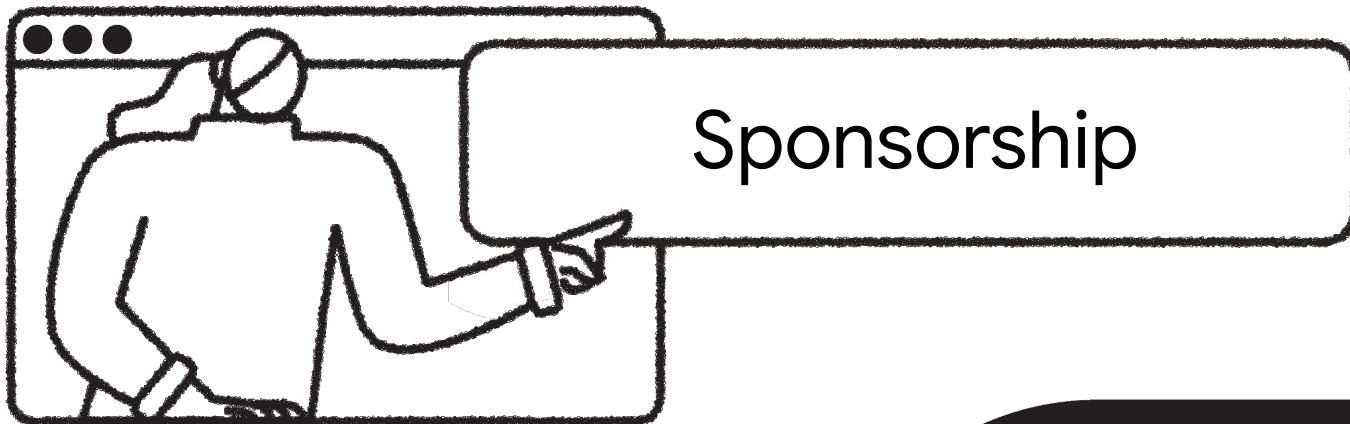
## Contents

- + Technology talks
- + Technology workshops
- + Networking
- + 200 attendees expected

<https://wtmz23.mullerestech.es/>

#wtmz23 @wtmzaragoza





## Would you like to sponsor?

We want to promote female role models in technology, empowering more women in our community so that in the future they will not be considered a rarity!

None of this would be possible without the collaboration of sponsors: thanks to them, we can offer a higher quality event and reach a wider audience.

**We offer you the opportunity to showcase your company, your projects, and your commitment to diversity in technology by sponsoring our event.**

In addition, you will be featured on our website, on the auditorium screens, and you will be able to reach attendees with materials in the welcome pack.



## Sponsorship Packages

These are the sponsorship packages we have prepared for this year's edition.

### Platinum 3000€ + IVA

Logo on web, in mailings, and at the event  
Flyers and / or merchandising in welcome packs  
**5 Free tickets**  
Sponsorship mention in event and in RRSS  
Gift for raffles  
Open mic presentation of the company (1min)  
Roll-up on stage  
**Technical talk at the event**

### Gold 1500€ + IVA

Logo on web, in mailings, and at the event  
Flyers and / or merchandising in welcome packs  
**2 Free tickets**  
Sponsorship mention in event and in RRSS  
Gift for raffles  
Open mic presentation of the company (1min)  
Roll-up on stage

## Sponsorship's extras

In addition to your package, you can supplement with the following supports.  
There's a limit of **one sponsor** for each extra, so don't waste time in requesting it!



Logo on lanyard alongside  
WTMZ logo : 500€

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DJ Space: Open mic and  
roll-up: 700€

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Photo Booth with logo on  
each photo: 1500€

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## What do we invest sponsorship in?

Women Techmakers is a non-profit event, and sponsorships help us to do this:

- Transportation and accommodation for speakers
- Logistics expenses: security and cleaning
- Posters and merchandising
- Coffee-break, food, and drinks
- Audiovisual media: photographers and videographers
- Auditorium sound
- Gifts for raffle and speakers
- DJ and sound equipment
- Workshop materials

## Other forms of collaboration

If you're considering a different type of collaboration, let us know: [wtmz@mullerestech.es](mailto:wtmz@mullerestech.es)

We will be pleased to hear from you :)

You can collaborate with WTM in many ways:

- Promotion at your workplace or educational institution
- Gifts for speakers
- Brewery networking
- Food
- Drinks



#wtmz23 @wtmzaragoza



# Who are we?

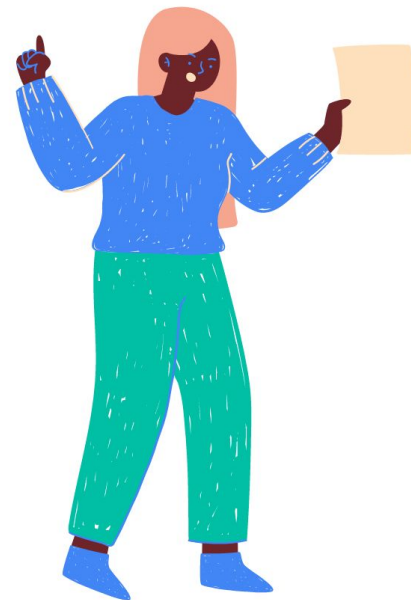


## Organizers

We are ten women who **organize the event, eight co-founders of Mulleres Tech and two new additions this year.**

In case you don't know us already, we introduced ourselves:

- Esther Borao
- Miriam Durán
- Cynthia Gálvez
- Paula Gracia
- Patricia Heredia
- Laura Lacarra
- Elena Martín
- Cristina Pérez
- Jessica Redrado
- Ana Sánchez



## Join the community

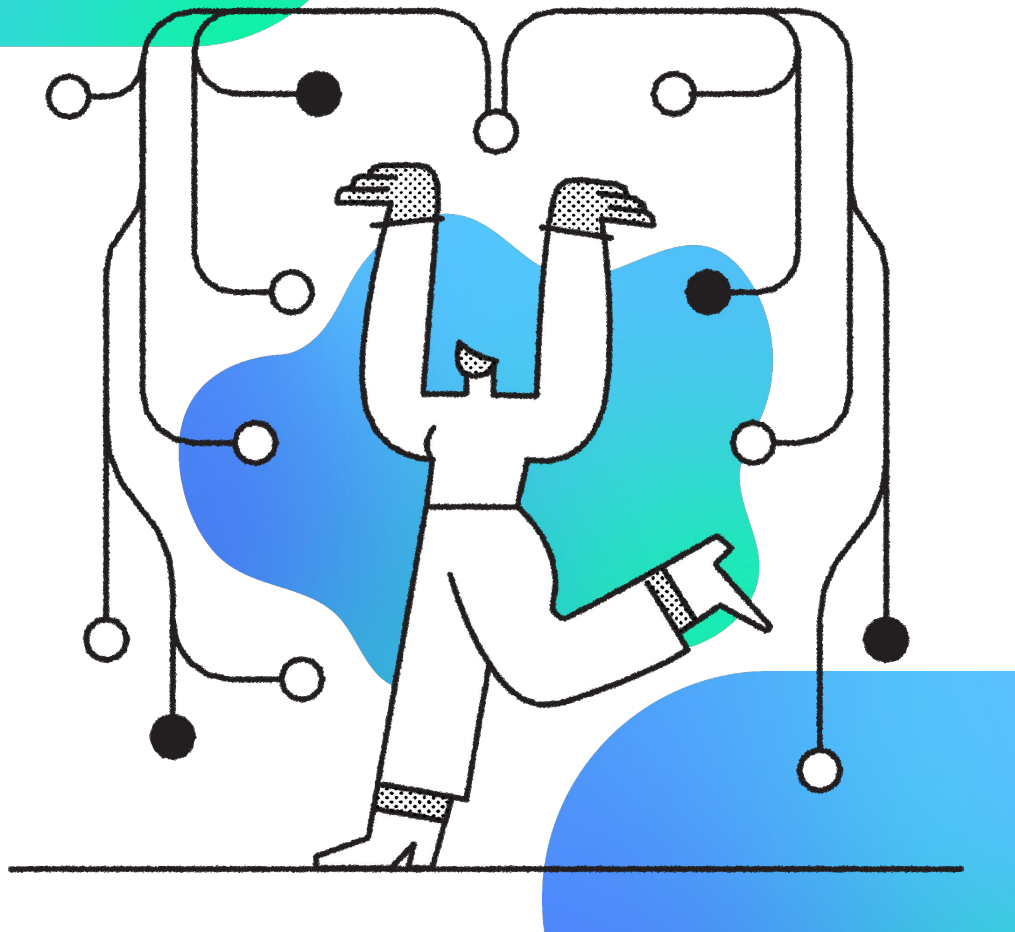
Mulleres Tech is a **non-profit** community created to **give visibility to women in Aragón who are involved in technology in Aragón**, either professionally or as a hobbyist.

- This association was created by a group of women concerned about the limited female presence in the technology sector, which through initiatives like this wants to encourage the active participation of women in technology and serve as a role model and inspiration for the younger ones.



# Goals

- Encourage relationships between women in the technology field
- Give visibility and a voice to technology professionals and share experiences
- Provide tech-related education to girls and boys through workshops
- Promote role models for young women, showing them that they are more than qualified to work in the technology sector
- Organize an event where we feel comfortable and safe



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